Affiliates

This is managed by the Fundraising Team

Related to Testing Tiki installations on major Shared Hosting companies, some notes/todos about making use of affiliate programs to generate revenue for the Tiki Association.

- 1. Setup as a Bluehost affiliate done previously
 - https://www.bluehost.com/cgi/info/affiliate_terms.html
- 2. Setup as a HostMonster affiliate done below
 - https://www.hostmonster.com/cgi/info/affiliate_terms.html
- Setup a Dreamhost affiliate done and contact them to add Tiki to the http://wiki.dreamhost.com/Available One Click Installs
- 4. Finish up http://info.tiki.org/Hosting similar to http://wordpress.org/hosting/ (started)
- 5. Marc to recontact James to apply for Bluehost Open Source Service (BOSS) officially. Jared Smith lives in Virginia and works full time for the BOSS program. His responsibility is to work with projects like us. So we could ask him to get the right people to review Tiki Check and get some feedback from the perspective of a hosting company. He could even come to a TikiFest. We can also apply for grants for events.
- 6. Answer Arvixe (Marc)
- 7. Clean up Tiki Friendly Hosts
- 8. Link http://www.tikihosting.com/to http://info.tiki.org/Hosting done
- 9. Make a nice page/video like

http://www.prestashop.com/blog/en/prestashop-bluehost-make-e-commerce-easy-everyone/

- http://bluehost.com/oxwall
- http://bluehost.com/drupal
- http://bluehost.com/prestashop
- etc
- 10. Pursue discussion on Publicity and add a way for people to contact us if they want to add ads.
- 11. Start a discussion on how to use the money (marketing, travel expenses, etc.) -> Priorities for TSCA funds
- 12. Setup wiki-translation.com as a dogfood account at Bluehost
- 13. Setup Tax info for Bluehost and Hostmonster with help from the Finance Team. (they can't pay until the tax info is handled) **Deadline: January 1st, 2013**

Bluehost will supply free test accounts for developers to test. If you want one, let me know. We have a test account at http://bluehost.tiki.org/
Jyhem will take one in November.

After this, we could look for other similar deals in various markets, especially Europe.

See also

- Bluehost
- HostMonster

Other affiliates

- All Tiki books
 - https://affiliate-program.amazon.com/
- We should work out a merchandising deal (Tiki branded material, where a portion of proceeds go to the assocation)

• Affiliate