

BannerGloss

Banners are a common way for advertisements and notices to be displayed on a Web page. The Tiki banners system supports image and HTML banners (used in banner exchange sites) and Text Ads. Banners are assigned to “zones” in your application. There’re a lot of configurable options for banners such as maximum number of impressions, weekdays when the banner can be displayed, hours, etc. Banner clients are normal Tiki users and they can view banners assigned to them accessing a page where banner stats are displayed. Including banners in Tiki is easy using a very simple syntax in any template or user module.