

WhyUseACms

The fine people at [Squiz](#) have prepared a compelling Flash animation:

{FLASH(movie=http://www.youtube.com/v/8XwyhSEqTs0,quality=>high)}{FLASH}

You can show this nice animation to a non-technical person and they will get the picture!

Once you have decided to use a CMS, [why choose Tiki?](#)